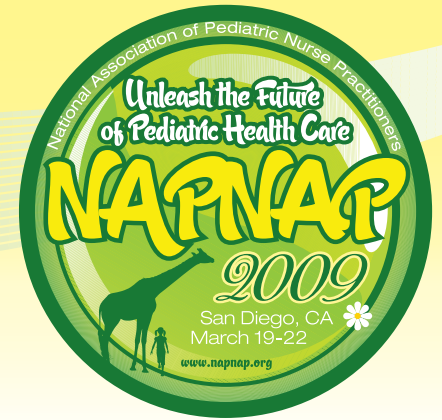


# NAPNAP

## 2009 Sponsorship Opportunities

30th Annual Conference on Pediatric Health Care



### Sponsors will receive the following benefits with their package:

- Corporate logo included on general sponsor acknowledgement sign by exhibit hall entrance
- Sponsor recognition in printed conference materials
- Priority Points for 2010 booth renewal. Points will be awarded based on level of investment.
  - \$20,000+ = 5 points
  - \$15,000 - \$19,999 = 4 points
  - \$10,000 - \$14,999 = 3 points
  - \$5,000 - \$9,999 = 2 points
  - \$1,000 - \$4,999 = 1 point
- Hyperlink to your website from exhibitor listing webpage
- Sponsor plaque for booth
- Sponsor ribbons for staff
- First right of renewal for 2010 sponsorship

### Event Sponsorships

#### OPENING RECEPTION - \$25,000

Attendees look forward to the Opening Reception each year where they enjoy a festive atmosphere, hors d'oeuvres, and drinks while talking with exhibitors, meeting old friends and making new acquaintances. This reception always proves to be an exciting way to kick-off the conference. As the sponsor of this high-profile event your company will receive the following benefits:

- Exclusive sponsor of the Opening Reception
- Complimentary 8'x10' booth space (\$2,800 value)
- Complimentary full-page, four-color ad in Program Book (\$2,500 value)
- Two complimentary conference registrations – (\$900 value)
- Complimentary pre-show attendee list (\$750 value)
- Opportunity to have a prize drawing at your booth (microphone provided)
- Logo\* on signage at entrance to Exhibit Hall, at food & beverage stations, and on napkins and table tents
- PA announcements by show management throughout the reception acknowledging your sponsorship of the evening
- Food and beverage station near your booth (if space allows)
- Five (5) additional exhibitor badges (\$500 total value)
- First listing on large general sponsor signage displayed near the entrance to the Exhibit Hall

#### AWARDS BREAKFAST - \$20,000

NAPNAP's annual showcase of Industry Sponsors, Award Winners and Grant/Scholarship recipients. This event attracts over 400 attendees who thank NAPNAP's sponsors and celebrate the achievements of the preceding 12 months.

##### Benefits:

- Exclusive sponsor of Awards Breakfast
- Verbal acknowledgement from podium
- Sponsor recognition on signage at the event, including table tent signs
- Logo\* included in Power Point presentation prior to event
- Complimentary full page, four-color ad in Program Book (\$2,500 value)

#### GENERAL SESSION KEYNOTE LUNCHEON - \$15,000

Held on Saturday, the General Session Keynote is an important event for all registrants. As attendees learn from a nationally recognized Keynote speaker and enjoy the luncheon, your logo\* will be displayed prominently throughout the room.

##### Benefits:

- Exclusive sponsor of the luncheon
- Logo\* included in the Power Point presentation shown during event walk-in
- Logo\* and booth number on table tents placed throughout the room
- Logo\* on signage at entrance to room
- Acknowledgement of sponsorship from the podium
- Opportunity to place one piece of literature at event

#### CHAPTER PRESIDENTS' RECEPTION - \$7,500

An annual must attend event, this opportunity places your Company at the table with NAPNAP's key leaders at the national, regional and local levels.

##### Benefits:

- Exclusive sponsor of Chapter Presidents' Reception
- Sponsor recognition on signage at the event
- Logo\* and booth number on cocktail napkins and at food and beverage stations
- Verbal acknowledgement at event

#### CHAPTER PRESIDENTS' BREAKFAST - \$5,000

This educational event gathers NAPNAP's chapter leaders for leadership development and networking. It is a highly visible and exclusive opportunity to promote your company's name before this influential group of industry leaders.

##### Benefits:

- Logo\* at entrance to Breakfast and on table tents
- Verbal acknowledgement at event

#### CONTINENTAL BREAKFAST - \$5,000

Held in the exhibit hall on Saturday morning, your logo\* will be prominently displayed as attendees enjoy breakfast before visiting the exhibits.

##### Benefits:

- Logo\* at entrance to Breakfast and on table tents
- Logo\* and booth number on napkins
- PA acknowledgement during event announcing your sponsorship

## CONFERENCE COFFEE/BEVERAGE BREAKS -

\$5,000 (Thursday); \$5,000 (Friday); \$2,500 (Saturday)

**Special offer:** Sponsor ALL breaks for \$12,000

Promote your product and reinforce your presence at the Conference as attendees relax between sessions and in the exhibit hall. Sponsor can provide their own product and your company's message will be on an 8'x3' meter board displayed prominently near one break area and your logo\* and booth number will be on table tents placed at each break station. Break schedule:

- Thursday, March 19 - Morning & Afternoon (2)
- Friday, March 20 - Morning & Afternoon (2)
- Saturday, March 21 - Afternoon (1)

## Promotional Sponsorships

### TOTE BAGS - \$20,000

Presented to each attendee at registration, the Conference Tote Bag is used throughout the Conference.

**Benefits:**

- Exclusive sponsor of the tote bag
- Logo\* imprinted on each bag (one-color), along with the NAPNAP 2009 conference logo
- Complimentary full page, four-color ad in Program Book
- One complimentary insert in the Tote Bag

### BADGE HOLDERS w/LANYARD - \$10,000

Wallet style badge holders have pouch that stores money, credit cards and a room key. These are distributed to all conference attendees who are required to wear them throughout the conference.

**Benefits:**

- Exclusive sponsor of badge holder
- Company name and logo\* on badge holder (one-color)

### PROGRAM BOOK - \$10,000

The Program Book is an easy-to-use reference of all of the conference events and exhibits, including educational sessions, special events and floor plans.

**Benefits:**

- Your Company name and logo\* positioned on the bottom of the Program Book cover.
- Complimentary full page, four-color ad in the Program Book
- One complimentary insert in the tote bag
- Belly band option is available for additional \$5,000

### RELAXATION STATION – \$10,000 - *New*

Generate booth traffic by sponsoring this service. Professional massage therapists give this seated, upper body massage. Attendees visit your booth to receive a ticket to a massage at the station located in or near the exhibition hall.

**Benefits:**

- Your company logo\* will be on signage promotion the Relaxation Station
- Opportunity for your company to provide the massage ticket

### FIRST AID KIT - \$8,500 - *New*

Attendees will appreciate this versatile First Aid Kit. The plastic case contains everything needed for minor mishaps away from home. Each attendee will receive a First Aid Kit with your logo\* (one color) and will be included in the tote.

**Benefits:**

- Your company logo\* printed on each First Aid Kit
- Up to 10 first aid kits for your company's use

### TRAVEL BOTTLE SET – \$8,500 - *New*

Simplify traveling with carry-on luggage. Attendees will use and re-use this TSA approved bottle travel set over and over. Kit includes 4 refillable plastic bottles in a clear plastic bag. Your company logo\* will be imprinted on the clear plastic and handed out to each attendee in the Tote.

**Benefits:**

- Your company logo\* printed on each travel set
- Up to 10 travel sets for your company's use

### FOOD/BEVERAGE COUPONS - \$8,000 - *New*

Every conference attendee will receive two (2) \$2.00 off coupons to be used on food and beverage at this year's NAPNAP 2009 conference. Attendees will be able to redeem these coupons at the Town & Country Hotel and Convention Center.

**Benefits:**

- Your company name, logo\*, booth number and message printed (pre-approved by NAPNAP) on over 2,500 coupons handed out to all attendees

### CYBER CAFÉ - \$8,000 per kiosk

The on-site Cyber Cafe will provide daily e-mail access to attendees throughout the conference. Located in a high-traffic area, your logo\* will be seen repeatedly by attendees throughout the Conference.

**Benefits:**

- Each kiosk will display your logo\* on the panels above each of the computers (four computers per kiosk)
- Your logo\* will serve as the screen saver and your website will be the default webpage
- Opportunity to provide mouse pads at your kiosk

### MEETING NOTEPAD and PEN - \$8,000

The meeting notepad and conference pen are valuable tools used by attendees during and after the conference. Each notepad and pen will be placed in the tote bag received by all registrants.

**Benefits:**

- Exclusive sponsor of meeting notepad and pen
- Your Company will design the cover and inside pages of the notepad, providing maximum exposure (must incorporate NAPNAP 2009 logo and requires approval by NAPNAP)
- Your company logo\* on the conference pen
- 10 Notepads and pens provided for your company's use

### SPORT BOTTLE - \$6,500

Water bottles imprinted with your logo\* along with the NAPNAP 2009 conference logo will be included in the tote

**Benefits:**

- Exclusive sponsor of the Sport Bottle
- Logo\* (one-color) imprinted on water bottle given to each attendee
- Ten Sport Bottles provided for your company's use

### ANTIBACTERIAL GEL/HAND SANITIZER \$3,500 + sponsor provides gel

**By attendee request!** Attendees will receive a small bottle of antibacterial gel in tote bag for use throughout the conference.

**Benefits:**

- Exclusive sponsor of the antibacterial gel
- Logo\* can be imprinted on bottle (if sponsoring company is not manufacturer of gel)
- Sample bottle must be submitted to NAPNAP for approval
- Option to also provide large bottles to be placed at Cyber Cafe

*\* Corporate logo only; no product logos may be used due to industry regulations.*

All sponsorships are available on a first-come basis. Sponsorships are very limited and sell quickly! Additional sponsorship program ideas are welcome. For more information contact Mary Anne Miller or Mary Michalik at 312-541-0567 or email [mamiller@corcexpo.com](mailto:mamiller@corcexpo.com) / [mary@corcexpo.com](mailto:mary@corcexpo.com).